

# United Way *Leadership Circle*

## General Info:

- Fastest growing area of the United Way campaign
- Opportunity for contributors to maximize their gift's impact in the community
- Increases commitment of the donor and paves way for increased volunteer participation with United Way
- In 2007, leadership giving represented more than 64% of total employee contributions at United Way of Northeast Florida

## Leadership Circle Giving Levels:

- *Honor Roll* – depends on income level
- *Silver Circle* -- \$1,000 – \$2,499
- *Gold Circle* -- \$2,500 – \$4,999
- *Platinum Circle* -- \$5,000 – \$9,999
- *Tocqueville Society* -- \$10,000 and above

## Community Care Challenge:

It is with tremendous pride and gratitude that we celebrate the spectacular results achieved over the last 5 years and thank all leadership donors for their participation in the Community Care Challenge.

**In 2008 we proudly bring the Challenge to a close.** In this closing year, donors who participated in the Community Care Challenge in 2007 and continue to step up to \$825 in 2008 will be matched to \$1,000 and recognized at the Silver level of leadership giving. Those who participated in the 2007 Challenge at the \$825 level are invited to increase their gift to \$1,000.

## The Stein Matching Gift Program:

- The Stein Matching Gift Program encourages young professionals to incorporate philanthropy in their personal and professional lives through a four-year step up giving program
- An individual will make a first time gift of \$500, or increase their current gift to \$500, directed to United Way's Community Fund or Helping Students Achieve focus area. This gift will be matched, making the donor a member of United Way's Leadership Circle at the Silver level
- The second year, the young professional agrees to contribute \$650 and the Program matches \$350
- The third year, the young professional agrees to contribute \$825 and the Program matches \$175
- In the fourth year, the young professional agrees to personally contribute \$1,000

Young Professionals who would like to participate in this Matching Gift Program should indicate their interest in United Way's Atlantic Circle by marking the box on the pledge form.

## The J. Wayne and Delores Barr Weaver Challenge Grant

- Allows contributor to join the Tocqueville Society with contribution of \$6,500 while at the same time inspiring current members to strive for higher levels of giving
- An individual who pledges \$6,500 in the first year will be matched by an additional \$3,500 in that person's name, making the donor a member of the Tocqueville Society
- The second year, the donor agrees to contribute \$7,500 and the Grant gives \$2,500.
- The third year, the donor agrees to contribute \$8,500 and the Grant gives \$1,500.
- In the fourth year, the donor agrees to personally contribute \$10,000.

## What a leadership investment can do:

- **\$1,000** provides healthy childbirth education to 22 high-risk, low income mothers
- **\$2,500** provides six months of intensive drop-out intervention services to five adolescent girls.
- **\$5,000** provides mentoring, tutoring and counseling to keep ten at-risk students from dropping out of school.
- **\$10,000** provides care for a frail senior for 1 year rather than \$60,000 nursing home care.