



United Way
of Northeast Florida



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FOR IMMEDIATE RELEASE

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Press Release link: <http://www.ercegi.org/pressreleases/32211Profile.pdf>

RESEARCH GROUP SEEKS COMMUNITY INVOLVEMENT FOR ARLINGTON REVITALIZATION SURVEY

United Way of Northeast Florida and its partners have engaged ERCEGI to conduct a thorough analysis of the entire 32211 community. This Comprehensive Community Profile will provide the data needed to make informed decisions about programming and resource allocation to support at-risk youth and their families. “We are here to serve alongside community members and organizations to build a better future for Jacksonville,” says Lori Evans, Executive Director of ERCEGI, Inc. This research is a part of the Champion Zone project that was launched in September of 2007 to build capacity of nonprofit, faith-based organizations and schools to serve families in the Arlington area. To read more about the Champion Zone Project go to: <http://www.ercegi.org/championzones.html>.

ERCEGI, Inc. is a community-based nonprofit research and development organization based in Jacksonville, Florida and established for the purpose of providing “Evaluation, Research, Communication, and Engagement through Geodata Intelligence” to communities primed for positive and sustainable change. “We serve as an external Community Planner and Networker who partners with local organizations and the residents of a specific geographic area,” explains Evans. “It is all about developing School, Family, and Community Partnerships to support academic and social development.”

“Community and family involvement is a crucial element of student success that needs serious attention. The reality is that thousands of children in Duval County are in need of additional support to succeed. It will take a concerted effort from students, parents, schools, nonprofits, faith-based organizations, and the community at-large to improve the wellbeing of our local communities,” says Evans.

ERCEGI has been engaged to gather baseline data regarding parental/family involvement, perceptions, and general community wellbeing through a community survey seeking input from 2,500 residents in 32211. Please become part of the solution to revitalize your neighborhood by taking the time to fill out the anonymous survey and join us in making a difference in the quality of life for Arlington residents.

Surveys are available online at: <http://www.ercegi.com/getinvolved.html> or stop by the following locations Monday-Friday between 3:00-6:00PM to fill out the survey on paper: 1) Carpenter Shop at 1601 University Blvd. North, 32211; and 2) Real Life Abundance at 6644 Arlington Road, 32211. The survey deadline is set for December 20, 2008.

United Way of Northeast Florida works to create real, long-lasting change in Northeast Florida by focusing on the building blocks for a good life. In partnership with volunteers, community organizations, and leaders, United Way is creating opportunities to improve life for people in Baker, Clay, Duval, Nassau and northern St. Johns counties. In addition, United Way leads United Way 2-1-1, a 24/7 information referral hotline; Life: Act 2, a pro-active response to an exploding senior population; and Full Service Schools, a community approach to removing barriers to academic success. For more information, call 904-390-3200 or visit www.liveunitednortheastflorida.org.

If you would like further information, please call Lisa Frisby at 904/ 563-2664 or email lfrisby@ercegi.org.