



ATTN: News Director/ Assignment Editor
***** Media Release *****

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United Way Appoints Leadership for 2010-2011 Board of Trustees and Directors

JACKSONVILLE, FL: -- United Way of Northeast Florida's Board of Trustees and Directors recently elected its leaders for 2010-2011. Mike Cascone has been re-elected to lead the organization as Chairman of the Board of Trustees.

Cascone, now retired from Blue Cross and Blue Shield of Florida, has been a member of the Board of Trustees since 2004. He has also served as Campaign Chair in 2003 and 2004, and is a Tocqueville Society member.

Other newly elected board members include:

- Arie "Chip" Vance, III, Vice President and General Manager, Enterprise Holdings, has been elected as Chair of the Board of Directors. Vance has been a member of the Board of Directors since 2007. He has also served as a Campaign Cabinet member in 2006 and 2008-2010.
- Chris Doerr, Senior Vice President of Finance at Blue Cross Blue Shield of Florida, has been re-elected as the Treasurer of United Way's Board of Trustees. Doerr has been an active member of the Finance Committee since 2003 and will serve as chair in 2010.

- Leading the 2010 Campaign as Chair is Scott Brubaker, Vice President, Jacksonville Division, of Publix Super Markets. Terry West, President and CEO of VyStar Credit Union will lead as 2011 Campaign Chair.
- Michael Korn, attorney at law for Korn & Zehmer, P.A., has been re-elected as chair of United Way's Community Impact Council in 2010. He has served on the Council since 2005. He has been involved with Resource Management since 1997, serving as their Chair in 2001 and as a member of their Cabinet from 2002-2004. Michael is also Chair of the Life: Act 2 Partnership Council.
- Mike Prendergast, GrayRobinson, P.A. , will serve as the Resource Management Chair.
- Laurie Price, Executive Director of Hope Haven Children's Clinic and Family Center will serve as the United Way Agency Directors Association representative on the Board of Directors.

“We are honored to have such outstanding leadership for United Way's Board of Trustees and Directors,” said Connie Hodges, President of United Way of Northeast Florida. “Their individual support has been tremendous and we look forward to their active participation in shaping the future direction of United Way.”

Other 2010-2011 committee chairs include: Travis Storey, Audit Committee; Lee Thomas, Strategic Planning Steering Committee; Melanie Husk, Marketing and Communications Committee; Steve Potter, Volunteer and Community Engagement Committee; Katherine Foster, Women in Local Leadership (WILL) Executive Committee, Co-Chair; Susanna Vance, Women in Local Leadership (WILL) Executive Committee, Co-Chair; Justin Spiller, Atlantic Circle Executive Committee; Chris Hazelip, Achievers For Life Partnership Council; Michelle Braun, RealSense Steering Committee; RADM Tim Alexander, Local Federal Coordinating Committee, Executive Cabinet; Brian Sewell, Local Federal Coordinating Committee, Executive Cabinet, Vice Chair; Sylvia Morris, Local Federal Coordinating Committee, Executive Cabinet, Vice Chair; Jim Gettamy, Northeast Florida State Employees Charitable Campaign, Steering Committee;

Franz Wallace, Full Service Schools Leadership Council; Judy Walz, VyStar Credit Union - 2-1-1 Advisory Committee.

United Way of Northeast Florida works to create real, long-lasting change in Northeast Florida by focusing on the building blocks for a good life. In partnership with volunteers, community organizations, and leaders, United Way is creating opportunities to improve life for people in Baker, Clay, Duval, Nassau and northern St. Johns counties. In addition, United Way leads United Way 2-1-1, a 24/7 information referral hotline; Life: Act 2, a pro-active response to an exploding senior population; and Full Service Schools, a community approach to removing barriers to academic success. For more information, call 904-390-3200 or visit www.liveunitednortheastflorida.org.

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ELECTRONIC PHOTOS ATTACHED