

Community News

MAY 2009 NEWSLETTER



United Way Salutes Community Champions & Leadership Partners

Kevin Twomey starts off the recognition event.

"There were many in our community, whose generosity and passion went above and beyond. I'm grateful for the tremendous companies, organizations, and individuals that supported this year's United Way campaign," said Marty Lanahan, 2008 Campaign Chair.

At an April 16th breakfast meeting, United Way announced that it raised \$24,830,590, during the 2008 campaign. With 250 guests gathered, United Way leaders congratulated longstanding community partners, award-winning campaigns, and United Way supporters for their hard work, resolve, and commitment.

"When our campaign cabinet and the Board of Trustees were setting the annual goal, the economic crisis was already on every single mind in the room. However, the LIVE UNITED message, with its commitment to education, income, and health, served as a reminder that our goal had to be driven by the needs in our community, and not the probability of success," said 2008 Campaign Chair Marty Lanahan at today's event.

More than 1,000 companies and organizations led campaigns that touched more than 223,000 individuals. **Michael Ward, CEO and Chairman, CSX Transportation, Inc.**, committed to a \$1

million dollar gift, over five years, to support United Way's Achievers For Life, a dropout prevention program. CSX Transportation, Inc. entered the million dollar circle for the first time this year. **Blue Cross and Blue Shield of Florida, Vistakon, CSX Transportation, Inc., and Publix Super Markets**, all million dollar companies respectively raised a combined total of more than \$5.6 million.

The 2008 campaign came in at only 4.8% below 2007.

"This is a remarkable achievement in light of the economy," stated Kevin Twomey, Chairman

(story continued inside...)



Early Childhood Success: Noah

When 3-year-old Noah started a Success By 6 early learning program last fall, he barely spoke and had difficulty learning colors and shapes. In United Way's Success By 6 program, Noah received one-on-one instruction until he was comfortable doing activities on his own. His parents are amazed by his continued

improvement. Today, Noah interacts with other children, knows his alphabet, shapes, and colors and has started to read and write. His parents are thrilled, and his teacher says he is on target for kindergarten. Thanks to United Way's Success By 6, Noah is on his way to a bright future.

2008 CIRCLE OF HONOR AWARD-WINNING COMPANIES AND ORGANIZATIONS

THE CIRCLE OF HONOR recognizes companies and organizations at the level of Platinum, Gold, Silver and Bronze. At each level there are four criteria, of which two must be met to receive the award.

	%Participation	Employee Per Capita	% Employee Campaign Increase	% Employee Giving to Community Fund
Platinum Award	80% or higher	\$250 or higher	25% or higher	90-100%
Gold Award	60-79%	\$150-\$249	20%-24%	85-89%
Silver Award	40-59%	\$100-\$149	15-19%	80-84%
Bronze Award	35-39%	\$50-\$99	10-14%	75-79%

Platinum

Abbott Laboratories
 All Saints Early Learning & Community Care Center
 American Coolair Corporation
 American General Finance Corporation
 American Lung Association of Florida, Inc.
 American Red Cross Northeast Florida Chapter
 AmeriHealth
 AMSEC
 Andrew Jackson High School/DTU
 Availity LLC
 Baker County Council on Aging, Inc.
 Bayview Elementary School/DTU
 Belk of Orange Park Mall #149
 BJ's Wholesale Club #108
 Boy Scouts of America - North Florida Council
 Brentwood Elementary School/DTU
 Burriss Refrigerated Logistics – Jacksonville
 Chaffee Trails Elementary School/DTU
 Charles E. Bennett Elementary School
 Child Guidance Center, Inc.
 City of Fernandina Beach - Maintenance
 City of Jacksonville - Budget
 City of Jacksonville - Jacksonville Economic Development Commission
 City of Jacksonville - Right of Way & Grounds Maintenance
 CSX Transportation, Inc./and its 10 affiliated unions
 Daniel Realty Services, Inc.
 Deloitte
 Dinsmore Elementary School/DTU
 DLC Nurse and Learn, Inc.
 Doctors Inlet Elementary School
 Early Learning Coalition of Duval Embark Corporation
 Enterprise Learning Academy/DTU
 Ernst & Young LLP
 Family Foundations
 First Coast High School/DTU
 Florida Capital Bank
 Folio Weekly
 Gannett Fleming
 George Washington Carver Elementary School/DTU
 Harris Teeter #34
 Healthy Mothers, Healthy Babies Coalition of North Florida, Inc.
 The Help Center, Inc.
 Henkels & McCoy, Inc.
 Highlands Elementary School/DTU
 Holland & Knight LLP
 Honeywell
 IAP-Hill, L.L.C.
 Instrument and Valve Services
 IronStone Bank
 Itel, Inc.
 The Jacksonville Bank
 Jacksonville Community Council, Inc.
 Jacksonville Jaguars
 Jacksonville Regional Chamber of Commerce
 Jacksonville Speech and Hearing Center, Inc.
 James V. Knutzen & Associates

James Weldon Johnson Middle School/DTU
 Jewish Community Alliance
 John C. Stockton Elementary School/DTU
 Joseph W. Stilwell Middle School/DTU
 Justina Road Elementary School/DTU
 Kohl's Department Store (Fleming Island)
 Learn to Read, Inc.
 Liberty Property Trust
 Lockheed Martin Employee's Foundation
 Long Branch Elementary School/DTU
 Lowe's #1691
 Lowe's #1699
 Lowe's #502
 Marine Science Education Center/DTU
 Marshall, Dennehey, Warner, Coleman & Goggin
 Martin Luther King Elementary School/DTU
 Mental Health America of Northeast Florida
 Microsoft Corporation
 Miller Electric Company
 Montoya Brower & associates
 Moseley Prichard Parrish Knight & Jones
 Nassau County Volunteer Center
 Nationwide Insurance Company
 New Berlin Elementary School/DTU
 NuStar Energy L.P.
 NuVox Communications
 Oceanside Bank
 Onejax
 Orange Park Elementary School
 Ortega Elementary School/DTU
 Owens Corning
 PACE Center for Girls, Inc.
 Patriot Transportation Holding, Inc.
 Publix Super Markets #263
 Publix Super Markets #631
 Publix Super Markets #668
 Publix Super Markets #686
 Publix Super Markets #731
 Publix Super Markets #884
 Qwest Communications International, Inc.
 Rayonier, Inc. Fernandina Beach Mill/USW-IBEW
 Rayonier, Incorporated
 Regency Centers
 Roche Diagnostics Corporation
 Rufus E. Payne Elementary School/DTU
 Ruth N. Upton Elementary School/DTU
 The Sanctuary of Northeast Florida
 Schering-Plough Corporation
 Seabreeze Elementary School/DTU
 Shannon & Wilson, Inc
 Spohrer & Dodd, P.L.
 Stop at Nothing, Inc.
 Susie E. Tolbert Elementary School/DTU
 Swimming Pen Creek Elementary School
 Target #1300
 Target #1921
 Target #2155
 United Parcel Service Retirees
 United Way of Northeast Florida

Venetia Elementary School/DTU
 Vistakon
 VyStar Credit Union
 Waterfront Management Program
 Wesconnett Elementary School/DTU
 WhiteWave Foods
 Wilsonart International
 Yulee Elementary School
 Yulee Middle School

Gold

Accenture
 Annie R. Morgan Elementary School/DTU
 Arizona Chemical
 Arlington Heights Elementary School/DTU
 ATS Services, Inc.
 Baldwin Middle-Senior High School/DTU
 The Bank of New York Mellon
 BB&T
 Biltmore Elementary School/DTU
 The Bridge of Northeast Florida
 Bryceville Elementary School
 Cain & Bultman, Inc.
 City of Fernandina Beach - CCO/Marina/Airport/IT
 City of Fernandina Beach - Legal/Finance/HR
 City of Jacksonville - Adult Services
 City of Jacksonville - Comptroller
 City of Jacksonville - Housing and Neighborhoods Department
 City of Jacksonville - Jacksonville Children's Commission
 City of Jacksonville - Jacksonville Human Rights Commission
 City of Jacksonville - Mayor's Office
 City of Jacksonville - Office of the Director of Finance
 City of Jacksonville - Office of the Director-Recreation & Community Services
 City of Jacksonville - Office of the General Counsel
 Claude Nolan Cadillac
 Communities In Schools of Jacksonville, Inc.
 Communities In Schools of Nassau County
 Compass Bank
 Enterprise Rent-A-Car
 Federal Reserve Bank of Atlanta, Jacksonville Branch
 FedEx
 First Coast Community Bank
 Florida School Book Depository
 The Florida Times-Union
 GreenTree Servicing
 Gresham, Smith & Partners
 Guardsmark
 Haskell
 HCA Shared Services Orange Park
 Hope Haven Children's Clinic & Family Center
 Hubbard House, Inc.
 Jacksonville Area Legal Aid, Inc.
 JEA/SJRPP/TEA
 Kirby-Smith Middle School/DTU
 KPMG LLP
 Leadership Jacksonville
 Liberty Mutual Insurance Group
 Logistic Services International
 Lowe's #1842
 Lucas, Herndon, Hyers & Pennywitt

McGladrey & Pullen, LLP
 Methodist Children's Village
 National Multiple Sclerosis Society, North Florida Chapter
 Nimmicht Chevrolet Company
 North Shore K-8 School/DTU
 Northwest Behavioral Health Services, Inc.
 Parkwood Heights Elementary School/DTU
 Paxon Middle School/DTU
 Pine Forest Elementary School/DTU
 Presser, Lahnen & Edelman
 PricewaterhouseCoopers
 Publix Super Markets #1022
 Publix Super Markets #1037
 Publix Super Markets #1066
 Publix Super Markets #1115
 Publix Super Markets #1140
 Publix Super Markets #1169
 Publix Super Markets #1177
 Publix Super Markets #128
 Publix Super Markets #163
 Publix Super Markets #177
 Publix Super Markets #178
 Publix Super Markets #183
 Publix Super Markets #19
 Publix Super Markets #320
 Publix Super Markets #322
 Publix Super Markets #393
 Publix Super Markets #433
 Publix Super Markets #552
 Publix Super Markets #589
 Publix Super Markets #649
 Publix Super Markets #708
 Publix Super Markets #713
 Publix Super Markets #736
 Publix Super Markets #849
 Regions Bank
 Sadie T. Tillis Elementary School/DTU
 Signode Consumable Products Operations
 United Parcel Service
 Windy Hill Elementary School/DTU
 Zurich Insurance Services

Silver

AAA Auto Club South
 Abess Park Elementary School/DTU
 Alfred I. duPont Middle School/DTU
 AT&T/Local CWA 3106
 Belk of The Avenues #141
 Belk, Inc., Southern Division Office #908
 BJ's Wholesale Club #0125
 Black & Veatch
 Blue Cross and Blue Shield of Florida
 Boys & Girls Clubs of Northeast Florida
 Catholic Charities Bureau, Inc.
 Cedar Hills Elementary School/DTU
 City of Fernandina Beach - City Commission/CMO/CDD
 City of Fernandina Beach - Fire Rescue
 City of Fernandina Beach - Golf Course
 City of Jacksonville - Behavioral & Human Services
 City of Jacksonville - Fleet Management
 City of Jacksonville - Jacksonville Public Libraries

City of Jacksonville - Public Information
 City of Jacksonville - Real Estate
 Coggin Automotive Group
 Coggin Nissan of the Avenues
 Coggin Pontiac GMC of Orange Park
 Community Connections of Jacksonville, Inc.
 Community First Credit Union
 Dale, Bald, Showalter, Mercier, & Green, P.A.
 The dePaul School of Northeast Florida
 Duval Federal Credit Union
 Earl Industries, LLC
 Ennis, Pellum & Associates, CPAs
 First National Bank of Nassau County
 Fishweir Elementary School/DTU
 Florida Coastal School of Law
 Foley & Lardner LLP
 Girl Scouts of Gateway Council, Inc.
 Girls Incorporated of Jacksonville
 HandsOn Jacksonville
 Henry F. Kite Elementary School/DTU
 Highlands Middle School/DTU
 HSBC
 International Flavors and Fragrances Inc./USW
 Jacksonville Port Authority
 Lowe's #1647
 Lutheran Social Services of Northeast Florida
 Mamie Agnes Jones Elementary School/DTU
 Massey Services, Inc.
 Mayport Middle School/DTU
 McCall Service, Inc.
 Mercantile Bank
 Merck & Co., Inc.
 Nassau County School Board Superintendent's Office
 Neptune Beach Elementary School/DTU
 New Heights of Northeast Florida
 Nonprofit Center of Northeast Florida
 North Florida Lincoln Mercury
 Northwestern Middle School/DTU
 Oak Hill Elementary School/DTU
 Perdue Office Interiors
 Publix Jax Facilities Services
 Publix Super Markets #1105
 Publix Super Markets #1125
 Publix Super Markets #1210
 Publix Super Markets #502
 Publix Super Markets #644
 Raymond James & Associates, Inc.
 Rayonier - EFR/Terra Pointe
 Reynolds, Smith & Hills, Inc.
 Rutledge H. Pearson Elementary School/DTU
 Smurfit-Stone Container Corporation/USW-IAM-IBEW
 Southside Estates Elementary School/DTU
 Spring Park Elementary School/DTU
 Sterling Healthcare
 Stonewall Jackson Elementary School/DTU
 SunTrust Bank
 Thomas Jefferson Elementary School/DTU
 TSYS (Total Systems Services)
 UnitedHealth Group
 Vulcan Materials Company
 WJCT Public Broadcasting

Bronze

ADP
 American Express Consumer Travel
 Ameriprise Financial
 The ARC Jacksonville
 Baptist Health
 Belk of Roosevelt Square #151
 Big Brothers Big Sisters of Northeast Florida
 BJ's Wholesale-Distribution Ctr #840

Brooks Health System
 Catholic Center - Diocese of St. Augustine
 Challenge Enterprises of North Florida, Inc.
 City of Jacksonville - Administrative Services
 City of Jacksonville - Engineer & Construction Management
 City of Jacksonville - Human Resources
 City of Jacksonville - Office of the Director - Central Operations
 City of Jacksonville - Office of the Director-Public Works
 City of Jacksonville - Planning and Development Department
 City of Jacksonville - Recreation & Community Planning
 Clara White Mission, Inc.
 CNLBank, First Coast
 Coggin Honda Superstore
 Coggin Nissan of Regency
 Coggin Toyota
 Convergys Corporation
 Costco Wholesale Inc.
 Crystal Springs Elementary School/DTU
 daniel
 Duncan U. Fletcher High School/DTU
 Duncan U. Fletcher Middle School/DTU
 Ellis & Associates
 Emma Love Hardee Elementary School
 Episcopal Children's Services
 Family Support Services
 Florida Combined Life
 Florida Public Utilities Company/IBEW
 Florida Tourism Industry Marketing
 Fowler White Boggs
 FPIC Insurance Group Inc.
 GHG Insurance Company
 Greenfield Elementary School/DTU
 Habitat for Humanity of Jacksonville, Inc.
 Harden & Associates
 Hobart Corporation
 Jacksonville Aviation Authority
 Jacksonville Heights Elementary School/DTU
 Jewish Family & Community Services
 Keefe Supply Company
 Kemper, a Unitrin Business
 Lake Forest Elementary School/DTU
 Landstar System, Inc.
 Lexmark International
 Louis S. Sheffield Elementary School/DTU
 Mandarin Middle School/DTU
 Mandarin Oaks Elementary School/DTU
 Mayrow Gilbert Middle School/DTU
 Mayport Elementary School/DTU
 McGuireWoods LLP
 Nassau County School's Facilities Dept.
 Normandy Village Elementary School/DTU
 PBS&J
 Pickett Elementary School/DTU
 Pine Castle
 Publix Super Markets #254
 Publix Warehouse
 Quigley House, Inc.
 Reynolds Lane Elementary School/DTU
 River Garden Hebrew Home
 Sabal Palm Elementary School/DTU
 The Salvation Army of Northeast Florida
 Shands Jacksonville
 State Farm Insurance Company
 Synovus Bank of Jacksonville
 Target #1503
 Williams Scotsman



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Published by United Way of Northeast Florida's Marketing and Communications Dept.
If you have any questions about your United Way, please call 390-3200.

The Sherwood Smith Award



Ned Peverley presents Sherwood H. Smith, Jr. a plaque honoring his family's dedication and generosity

This year, a new award recognizing outstanding service and advocacy among community nonprofit partners and volunteers was implemented in honor of the late Sherwood H. Smith, a long-time community advocate and a fifteen-year Executive Director of the Jacksonville Community Chest, now United Way of Northeast Florida.

To honor his life and service, Mr. Smith's son, Sherwood H. Smith, Jr. and family endowed a gift to United Way of Northeast Florida. The Sherwood H. Smith Children's Champion Award provides for two annual awards of \$1,000 recognizing the efforts of un-sung heroes. **Leon Baxton, Communities in Schools**, received the award for exemplary service, for his work in dropout prevention and youth service. The second award for children's advocacy was presented to **Nancy Dreicer, Director of Florida Department of Children and Families' Northeast Region**, for her work in foster care redesign.

The selection process was led by United Way's Atlantic Circle young professionals group. Joined by Sherwood Smith, Jr., Ned Peverley of

Acosta Sales & Marketing Company, Atlantic Circle member and Stein Fellow, presented awards to this year's honorees.

"During his tenure, Sherwood Smith demonstrated his commitment to making a difference in so many ways," added Ned Peverley. "Our community's confidence in United Way was shaped by his presence in our history."



Sherwood H. Smith, Jr. with award winners Leon Baxton and Nancy Dreicer.

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